PARTNEER

We care for your business.

EFFICIENCY, INNOVATION AND COST REDUCTION PROGRAMS

BUSINESS PROBLEM

Big business 2 consumer companies are struggling with inefficient real time data profitability analysis, automatic and effective cost reduction, ESG Strategy and turn over integration.

OUR SOLUTION

Our team of senior experts and managers will create and implement integrated digital innovation projects that allow:

- **Efficiency and Cost Reduction programs** in several industries, with significant savings, increasing each company capacity to continue to invest and grow.
- **Business Development focused on Customer Experience** to increase network capillarity and target different customer segments and to provide a single ticket and a seamless and all digital experience to the final customer
- **Definition of a ESG strategy** focused on reducing the Environment footprint for road transportation, on the Social strategy of the company and on Company's Governance (risk assessment, sustainability policies and governance model)

Added Value: These integrated solutions provide companies with an agile, innovative-driven workflow, that reduces the time and cost associated with managing integrated tech-related company challenges. Real examples:

- **Buses Operator** (+ 4.000 buses): revision of inventory management and procurement policies and systems to increase buses and spare parts availability, improve efficiency in repair shops and reduce costs.
- **Energy Company:** set up of new tools to reduce costs, focused on developing company capabilities and talent. Cost of a power transformer reduced from 2M€ each to 1M€, in a 3 years timeframe.
- Turn around a **flagship airline**, by setting up the right sizing and organization, by implementing digital processes (e.g. real time route profitability analysis, automatic invoice checking for effective cost reduction, etc…) and by securing financing for the company. From pre-pandemic (in 2019) Revenues of 3.3bi€ and 95M€ losses to 4.2bi€ Revenues in 2023 and 177M€ profit.
- Set up of a new **Air Traffic Control System** (more than 100M€ IT project), going live from one system to the other, while securing standard airport and traffic operation without any disturbance or safety hazards.

Target Markets: designed for big B2C companies that manage a high volume of processes and data, and need to reduce costs through innovation and digital transformation.