



Digital Payments Advanced Orchestration Platform

Presentation



December 23

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There are several relevant advantages for the Merchants by using Thinkpay, a payments orchestration platform.

Service

- Provides access to Payment specialists, that can ensure permanently the best solution for the objectives and needs of each Merchant, in each scenario
 - With a single integration with the Merchant's systems, Thinkpay guarantees access to all payment methods, and adapt the payment flow of each payment method according to the Merchant's needs
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Increase Revenue

- Potential improvement in Customer Service, due to the ability to parameterize the checkout / payment pages, the flexibility to offer segmented payments by Customer group and the implementation of real-time processes.
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Reduce Costs

- Significant reduction of integration costs and evolutionary maintenance with payment gateways
- Increased reliability through access to payment robustness mechanisms (enhanced by the Thinkpay user network effect).
- High optimization of business processes, with consequences at the level of HR costs and error handling.
- Potential cost reduction with Payment Entities, due to the increased bargain power with these Entities, by implementing and / or configuring routing rules.

Thinkpay is an advanced and flexible payments orchestration platform with several value-added features for ecommerce Customers and payment Partners.

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Strategic Advantages

- 1 Allows to explore the new paradigm and a new level of intelligence in payments
- 2 More autonomy, flexibility and control over the payment strategy
- 3 Service of high robustness and reliability, with proven experience with several large customers, and different use cases
- 4 Access to payments experts and expertise to advise on the best option for each company.

Main Features

Multiple payment methods and payment gateways

A single integration enables access to multiple Payment Methods and multiple Payment Platforms, allowing one-off and recurring payments, subscriptions payments, instalments, global, local and alternative payments.

Payments Process Manager (PPM)

Manager for automating payments processes, workflows and business rules, in a flexible, fast and personalized way for each company, for each use case and context.

Adaptative Front-End and UX

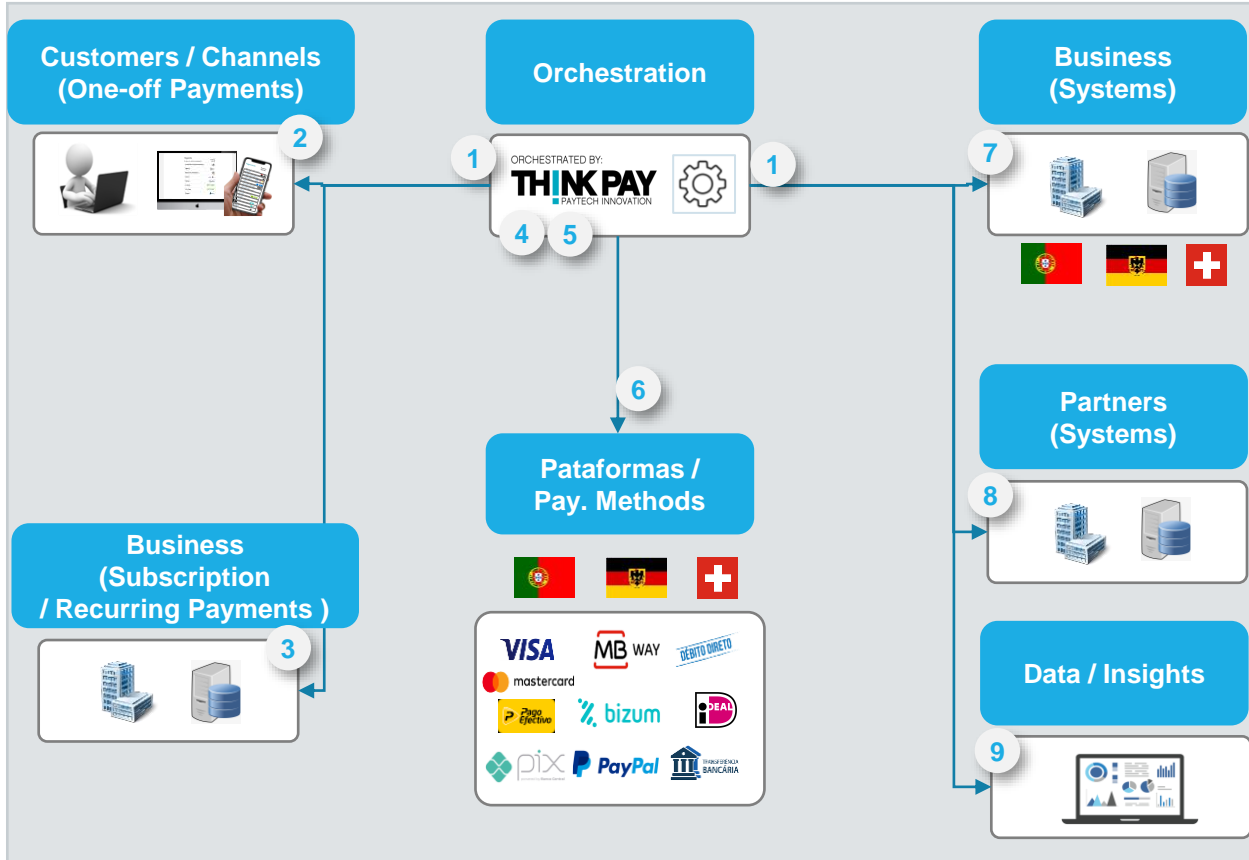
Flexible tools for customizing Customer UX, Customer Journey, and Merchant Front Offices.

Routing Services

Flexible service for integrating the merchant payment flows with different payment gateways, defining custom routing rules for each use case, and different business rules.








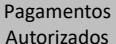












































Analytics tools and monitoring dashboard

This service allows a standard view for all actions, providing real-time information on all events, real-time analysis and relevant in-depth reports, with business insights.



1. An Integration with the Company's systems => Single and integrated logic for Multiple payment methods
2. Multiple Front-End and Adaptive UX
3. Billing initiation and generation of pay-by-link and authorization-by-link
4. Payment Process Manager (GPP) for automating processes and tasks
5. Collections Engine
6. Dynamic Routing Service
7. Integration with multiple company systems (CRM, ERP, Invoicing,...).
8. Integration with partner systems
9. Analytical tools and monitoring dashboard.

List of Gateways Already Integrated Currently

Platforms	Payment Methods
 	     
 <p>Formerly Credorax</p>	        
	  
 <p>Single Euro Payments Area</p>	  
	
	  
	  
	  
 <p>A Pagoblox COMPANY</p>	          

(1) Ongoing

Since Oct.2021, we have already implemented or are in the final stages of implementing transformation projects in relevant Clients in Portugal, in diversified sectors and companies.

Main Projects Implemented (1)

Universities



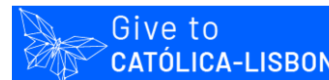
Retail



Marketplace



Insurance



Media



Donations



Entertainment

(1) Or in the final stages of implementation

Thinkpay team are payment experts and experienced consultants. We ensure your business makes the most of Thinkpay automation capabilities.



Paulo Vila Luz

co-CEO and Principal Consultant



Pedro Lopes

co-CEO and Principal Consultant



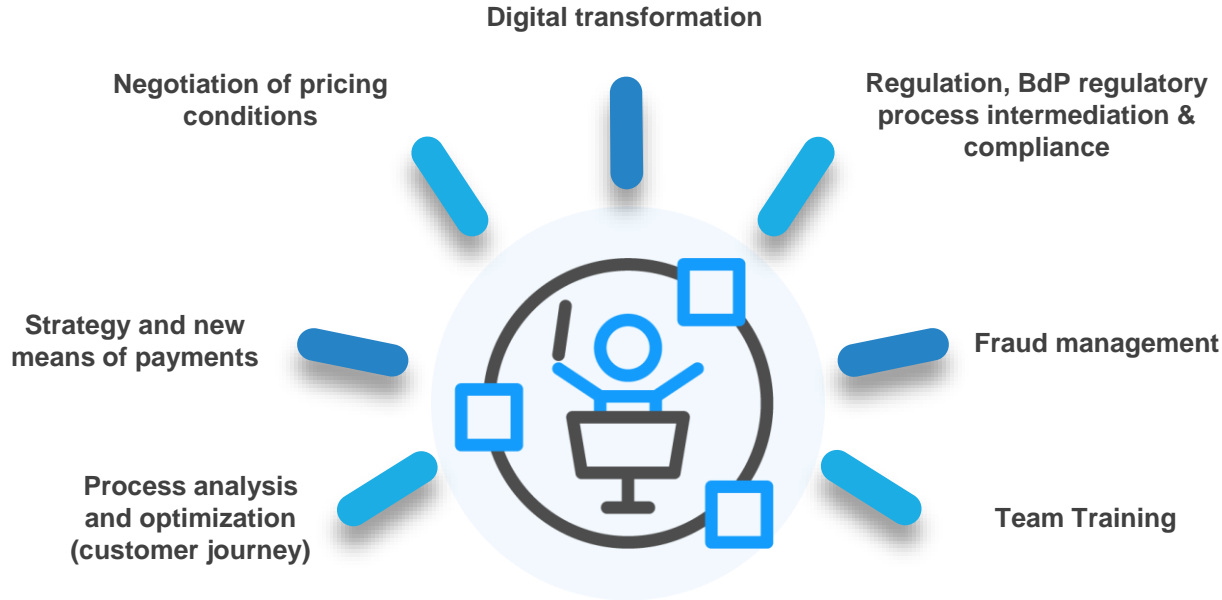
Joaquim Falcão

Principal Consultant



Knowledge and experience in several sectors, including leading organizations: Banking, Financial Institutions, Health, Telcos, Transport, Mobility, Universities, ...

We provide specialized consultancy services across the entire payments value chain



We provide specialized consulting services and develop advanced and customized technological solutions for digital payments. We have a privileged relationship with entities in the payment ecosystem.

We are proud of recent distinctions, honourable and prestigious awards, as recognition of Thinkpay's value to our Customers and Partners.

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Recent Awards

acepi ASSOCIAÇÃO
ECONOMIA
DIGITAL

 PRÉMIOS ACEPI
NAVEGANTES
XXI
25 Out

MELHOR PROJETO/SITE/APP
Serviços Financeiros

Oct.2022



Nov.2022

Thank you !

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